



Building a better  
working world

# EY Startup Academy

## How far can you go?

Aim high, accelerate fast and make your vision come true. Grow with the EY Startup Academy!

The EY Startup Academy is a 6-week program in which selected startups are given the unique opportunity to improve their business models and its main building blocks through structured help and advice from EY experts.

The program runs for six weeks from end of September until mid-November 2024. It is free of charge and aimed at Tech or FinTech startups that have completed the Pre-Seed phase, already have a minimum viable product or a proof of concept and are seeking funding within the next 12-18 months. The EY Startup Academy consists of a series of more than 25 workshops and training events offered by EY. In addition, the program offers access to an exclusive partner network, networking events and plenty of support to overcome difficulties in questions related to tax, financing, business plans and many more.

# What is the EY Startup Academy?

The EY Startup Academy is a **6-week program** in which selected startups are given the unique opportunity to improve their business model and its main building blocks through structured help and advice from EY experts and our great partner network. The program runs from September until November. Participation is free of charge.

6 weeks

More than 25 workshops

The EY Startup Academy consists of a series of workshops and training events offered by EY. In addition, access to dedicated tools, fireside chats with investors and selected corporates as well as founders chats with successful entrepreneurs are held to exchange experiences. In total, the program consists of over **25 workshops**.

The program is aimed at Tech or FinTech startups that have already completed the Pre-Seed phase, have a minimum viable product or a proof of concept and are looking for financing within the next 12 months.

ca. 20 startups

In this year's batch, we will have four focus areas, which are

- ▶ 1. Artificial Intelligence
- ▶ 2. AML/FinCrime
- ▶ 3. ESG
- ▶ 4. Open Finance & Embedded Finance

Ca. 20 participants will be selected to participate in this year's academy batch and invited to join us for a mixture of on-site and virtual workshops.



The **EY Startup Academy** represents our commitment to support the ecosystem and especially founders in their journey "from idea to exit". During the program, we help founders to assess their business idea, their strategy, scalability of their organization and IT, as well as legal, finance, tax and regulatory frameworks so that startups can focus on their core business activities and achieve investor readiness as quickly as possible. We thereby contribute to the sustainable growth of the ecosystem for startups - our interpretation of building a better working world.

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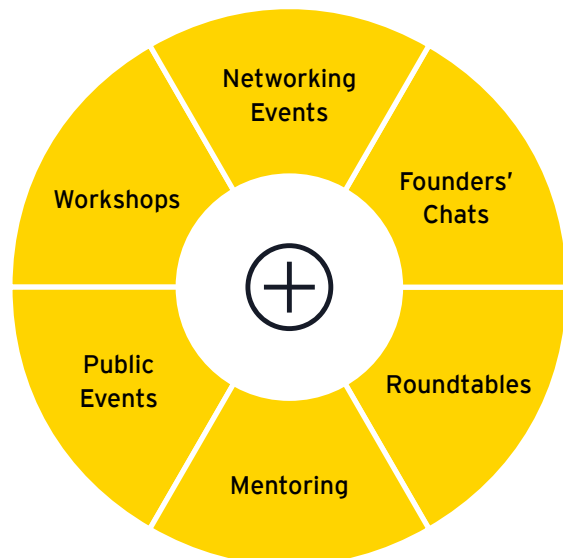
The win of the EY Startup Academy is a testament and proof of quality of our work and continues to impress both customers and investors.

**Christopher Ripp**

CEO and Co-Founder I3DEnergy GmbH  
(Winner of the EY Startup Academy Award in 2023)

## What's in it for startups?

In more than **25 workshops**, about **50 experts** are involved in preparing the selected startups for their upcoming financing round and support them in further developing their business model.



# The EY Startup Academy offers access to the entire startup ecosystem

## Our partners



## What are the additional benefits of participating in the EY Startup Academy?

- ▶ Long-term support by EY in strategic and operational issues, also in some later stages of corporate development
- ▶ Access to the EY ecosystem for startups: Academy Alumni Club, access to EY global and regional events and much more
- ▶ Numerous opportunities for networking with investors, corporates, successful founders and other startups
- ▶ Prize money and the EY Startup Academy Brand, which you can use to advertise for your company

# What to expect from the EY Startup Academy 2024

## Apply now!



# Contacts

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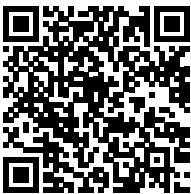
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## How far can you go? EY Startup



### EY | Building a better working world

EY exists to build a better working world, helping to create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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