

# Start-up Barometer Europe

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# Design of the Study

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- ▶ The EY Start-up Barometer has been published since 2014, and every six months since 2015
  - ▶ Sources: Press releases of Start-ups or investors, press coverage, Dow Jones VentureSource
  - ▶ The present study is largely limited to Start-ups that are no older than ten years, with the exception of those companies whose year of foundation is unknown or which are still considered to be Start-ups despite a higher age in public perception.
  - ▶ All currency conversions based on the average exchange rates against the euro in the first half of 2019
  - ▶ For the present study, Doctolib, a French-German company with headquarters in Paris and Berlin, was assigned to France/Paris. This results in deviations from the "EY Start-up Barometer Germany".
  - ▶ Companies were assigned to the country to which they assign themselves or in which the main focus of their business activity is located - irrespective, for example, of the headquarters of any foreign parent company.

# Start-up financing rounds 2019: Volume jumped to record high - new record also for number of rounds

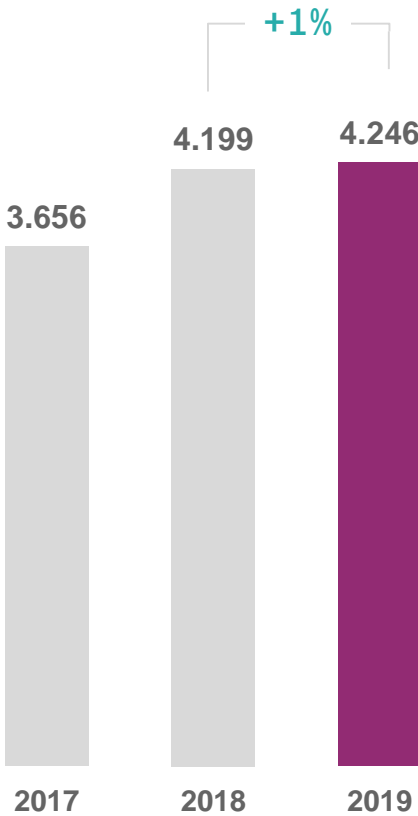
## Investments in European Start-ups

### Number and Amount of financing rounds in Europe

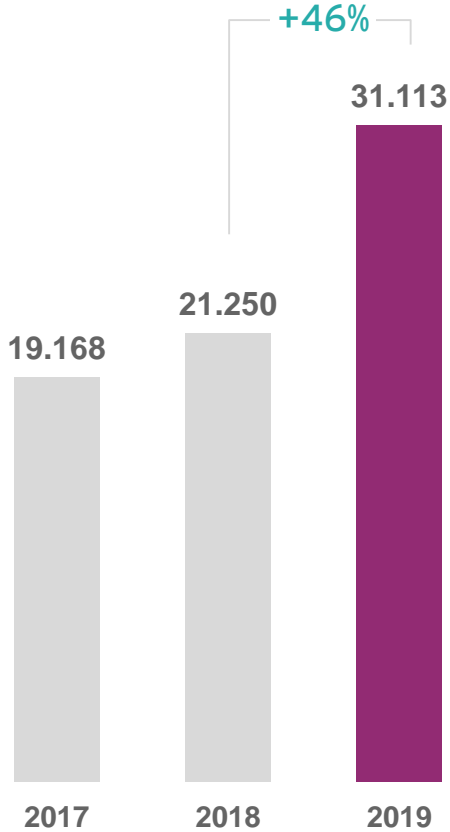
Last year, European Start-ups collected more venture capital than ever before: a total financing volume of 31.3 billion euros was realized, 46 percent more than in 2018.

The number of financing rounds also reached a new record level: A total of 4,246 deals were concluded in 2019, 47 or 1 percent more than in 2018.

### Number



### Amount in million euros



# Second half of 2019: number and amount significantly lower than in the first half

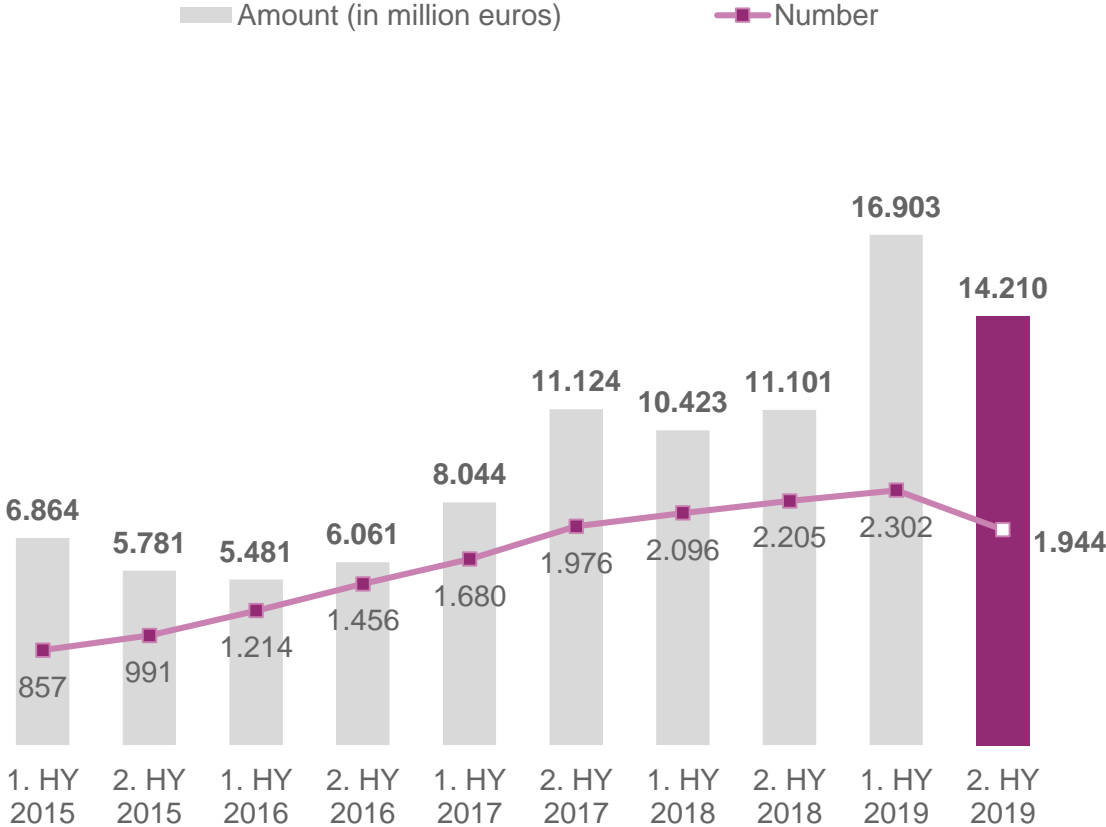
## Investments in European Start-ups, 2015 to 2019

### Number and Amount (in million euros)

**Number and Amount of financing rounds in Europe per half year**

Financing activities in the European Start-up sector reached a preliminary peak in the first half of 2019: a total financing volume of around 16.9 billion euros was raised in 2,302 rounds - a new record both in terms of total value and number.

In the second half of 2019, however, the number of deals fell for the first time in the period under review compared with the previous period, having previously risen for eight consecutive half-years. At 1,944, the number of deals was as low as in the first half of 2017.



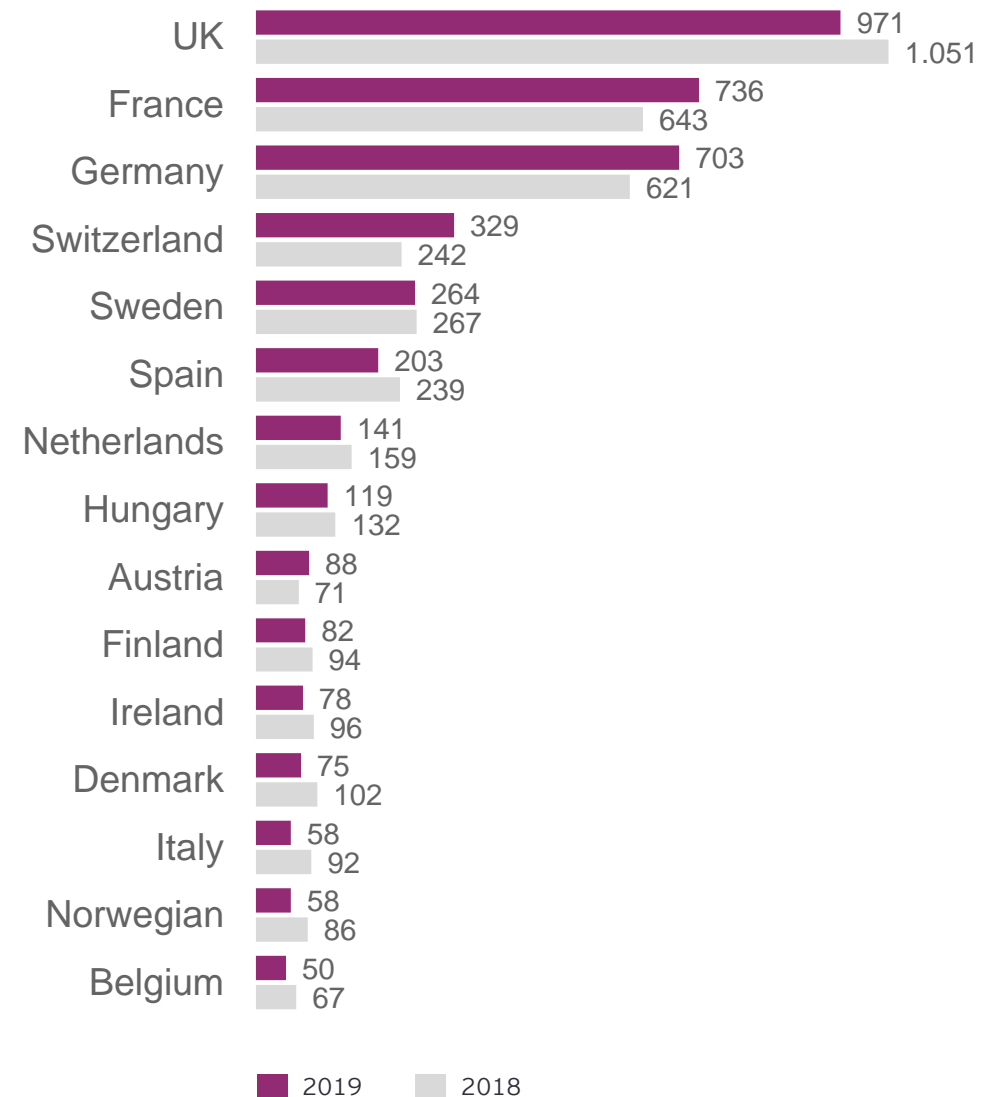
# UK still clearly ahead of France and Germany in number of financing rounds

## Investments in European Start-ups

Number of financing rounds per country, 2019 and 2018

In the United Kingdom, the highest number of financing rounds was recorded in 2019 with 971 deals, although 80 or around 8 per cent fewer than in the previous year.

In France, Germany and Switzerland, on the other hand, which follow in second to fourth place, the number of deals rose in each case - most strongly in Switzerland, where 36 percent more deals were counted than in 2018.



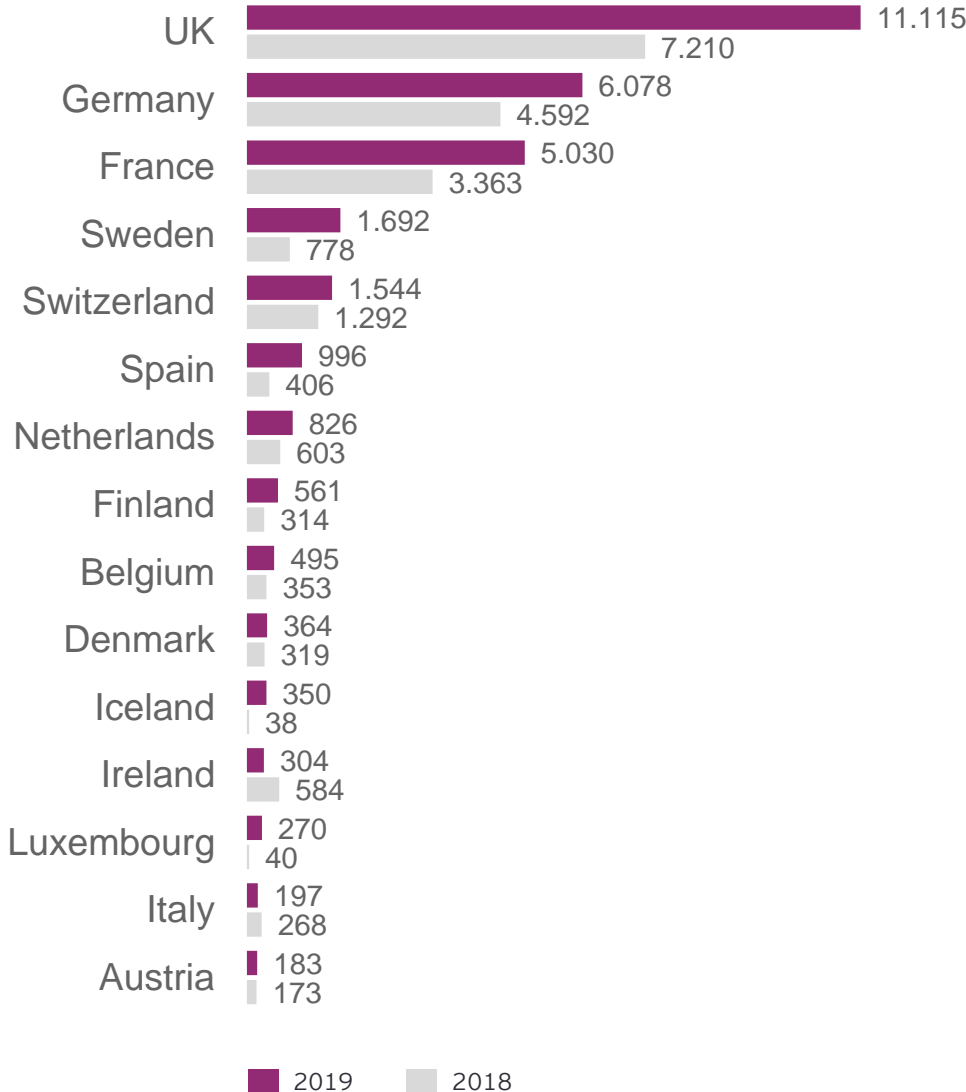
# Great Britain remains the undisputed leader: Deal volume as high as in Germany and France combined

## Investments in European Start-ups

Financing amounts per country (in million euro), 2019 and 2018

The United Kingdom is also clearly in the lead in terms of financing volume: in 2019, financing totaling around 11.1 billion euros was provided here, followed by Germany with around 6.1 billion euros and France, where an investment volume of a good 5 billion euros was realized.

Higher investment volumes were realized in all top 10 markets in 2019 than in the previous year.



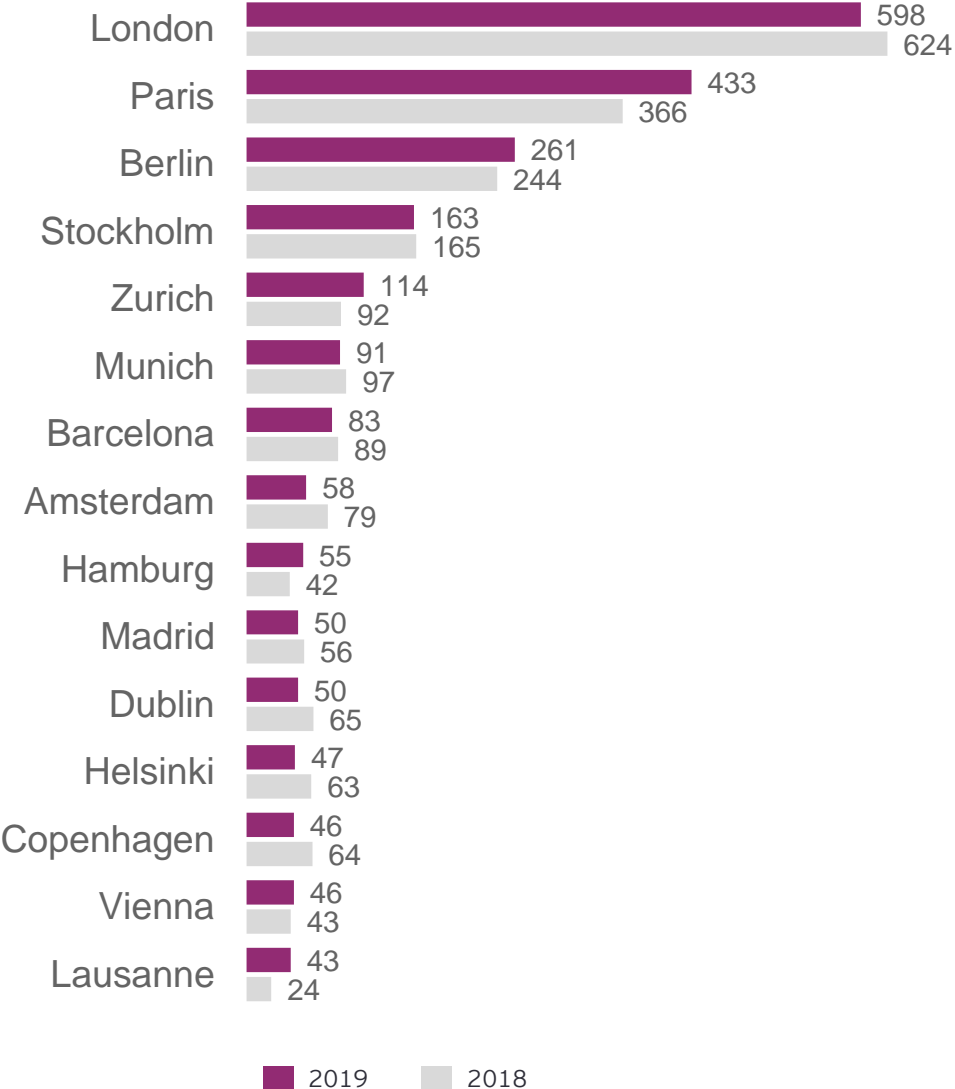
# City ranking: London with the most deals, ahead of Paris, Berlin and Stockholm - also Munich and Hamburg among the top 10

## Investments in European Start-ups

Number of financing rounds per country, 2019 and 2018

London, Paris and Berlin remain the hotspots of the European Start-up scene: three out of ten financing rounds of European Start-ups were recorded in one of these three cities in 2019.

In addition to Berlin, Munich is ranked fifth and Hamburg ninth in the European top 10.



# London remains the hotspot: investment volume higher than that of Berlin, Paris and Stockholm combined - Munich in fifth place

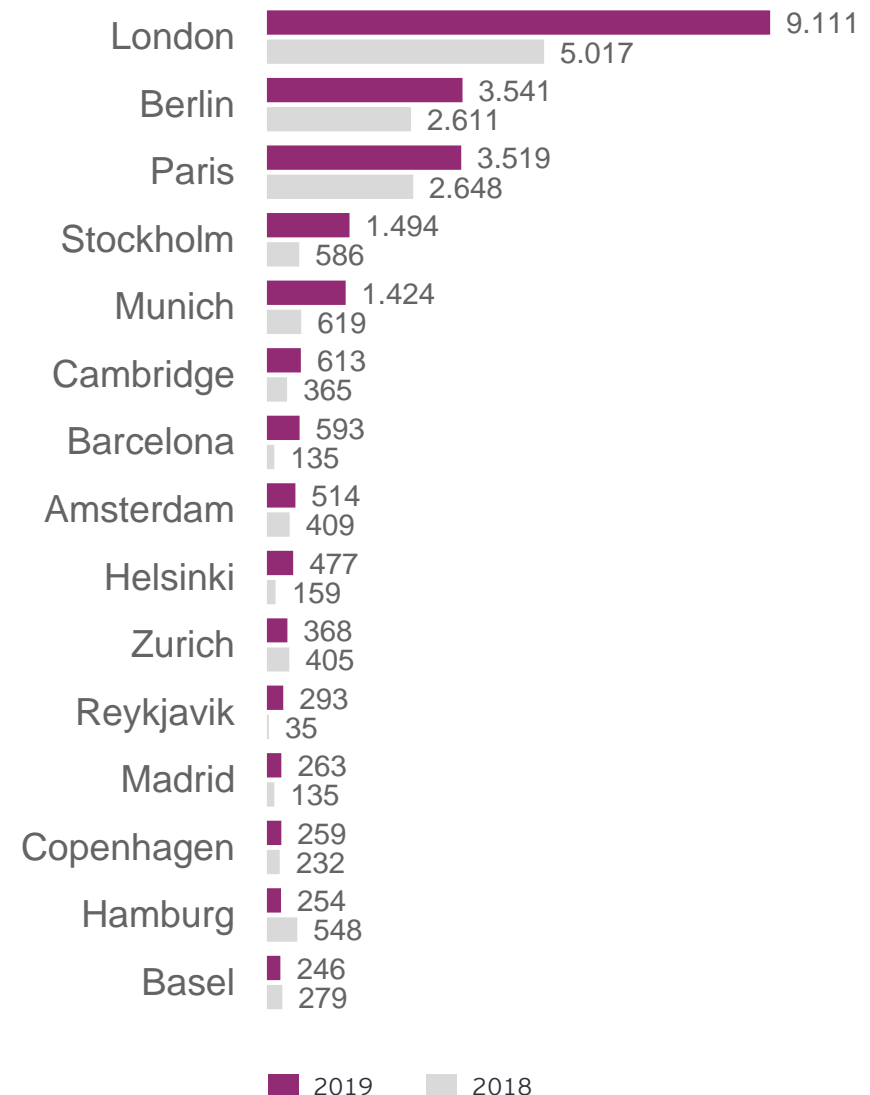
## Investments in European Start-ups

Financing amounts per city (in million euros), 2019 and 2018

As in previous years, the Start-up scene in London has by far the highest volume of financing, at around 9.1 billion euros, followed by Berlin, just ahead of Paris (around 3.5 billion euros each).

Overall, more than every second euro of venture capital (52 percent) will have flowed into a Start-up from the top 3 cities in 2019.

Munich ranks fifth in the city ranking behind Stockholm with a financing volume of well over 1.4 billion euros, Hamburg ranks 14th with a volume of 254 million euros.





# Europe: OneWeb and Northvolt with the largest financing rounds

## Top-5-Investments in Europe 2019

Company	Month	Financing amount in million euros	Country
OneWeb	March	1.106	UK
Northvolt	June	885	Sweden
Greensill Capital	May	708	UK
Greensill Capital	October	590	UK
Deliveroo	May	509	UK

\*according to media reports; total not confirmed by the company

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